FROM DEVICE INTEGRATION TO REPUTATION:
the individual's footprints in the digital age

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Questions

- How does device integration build a reputation in the digital age?
- How do social actors notice this reputation in their imagery constructions?

References

- Self (GOFFMAN, 2011);
- Contribution economy (PROULX, 2012);
- Device (FAUSTO NETO, 2008);
- Interactional device (BRAGA, 2011).

Methodology

- Participating observation with the researcher networks;
- Interviews with different profiles.

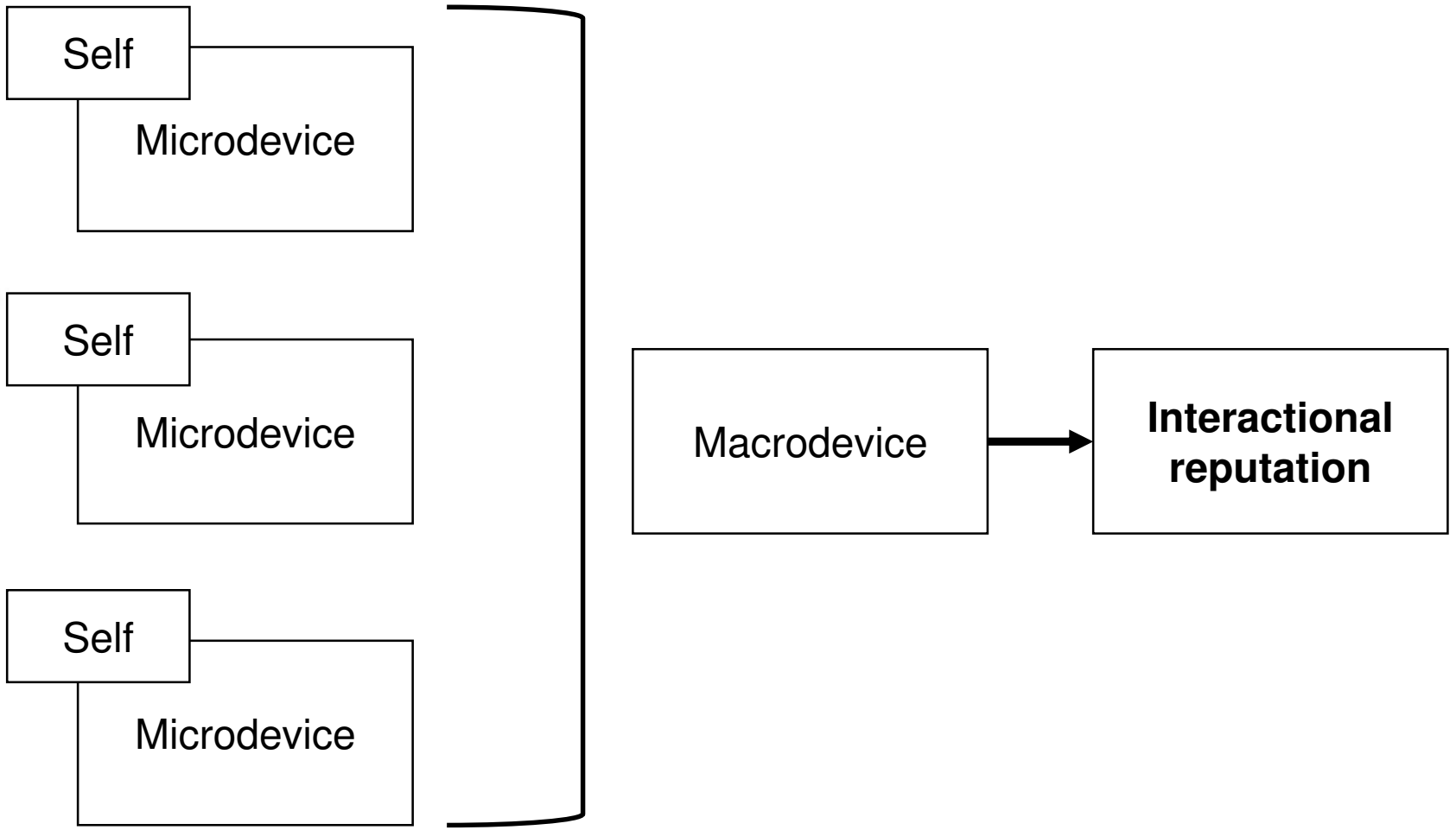
Results

Tactical use

Perception of surveillance

False privacy idea

Perception of the environment


Self
Microdevice
Self
Microdevice
Self
Microdevice
Macrodevice
Interactional reputation